

PHOTO SHOOT PREP SHEET

TIPS FOR PORTRAITS YOU'LL LOVE!

1

PLAN YOUR OUTFITS

Coordinate outfits, but don't be too matchy-matchy. Be careful with patterns and leave the logo branded clothes at home. Big patterns can make an outdoor photo look too busy. Pick colors that compliment each other with similar tones. Lay them out ahead of time. Be sure all clothes are lint and hair free as much as possible.

2

HAIR

If you're planning on a hair cut for your shoot, do so about two weeks beforehand, just in case something goes wrong.

3

IRONING

Iron clothes before hand and hang them up. Change kids into their clothes once you get to the location so they can stay clean and neat.

4

MAKEUP

A natural look is great for photos! Stay away from shiny foundations and get your makeup professionally done if you can. Add a light chapstick or lipgloss on kids if they'll let you!

5

KIDS

Wet wipes and bribery. A small treat and a quick wipe might be handy. Bring multiple outfits for the kids in an event that they get dirty. Let the kids be kids and allow the photographer to capture their personality.

6

BABIES

Feed babies before hand so they are happy and ready to go at the start of the shoot! Toddlers can be hard, let the photographer do their job. Too many people shouting causes heightened energy that babies can feel.

7

NAILS

Pick a neutral color that won't distract in your shoot or clash with your outfits. The focus of the viewer naturally gravitates first to loud vibrant colors, which detracts from full image.

8

LOCATION

Choose a location that matches your style and the look you are going for. Keep in mind what the weather is like during that time of year and choose accordingly. Lifestyle shoot in your home? Be sure there is light.

9

COMMUNICATION

Communicate with your photographer any special requests you might have. Share specific poses or location spots you've seen. Be clear on what you have in mind.

10

NO STRESS

Once you arrive at your session prepared, let the photographer do their job. Your photos will turn out just as you are.